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EDWARD N. BONNER
SHERIFF-CORONER-MARSHAL

DEVON BELL
UNDERSHERIFF

PRESS RELEASE

Date/Time of Release: Tuesday, November 1, 2011
Date/Time of Occurrence: Tuesday, November 1, 2011
Nature of Event: Deputies Reward Children for Law-abiding Behavior
Location of Call: North Auburn, CA
Released by: Dena Erwin, PIO (530) 889-6901

SHERIFF EDWARD N. BONNER RELEASES THE FOLLOWING:

Catching people doing something good isn't always the focus of law enforcement, but the Placer County Sheriff's Office has started a program that does just that. Deputies are now on the lookout for kids using crosswalks, wearing bike helmets, using sidewalks and bike lanes.

The "Caught You Doing Something Good" program allows patrol deputies in the North Auburn area to approach local youth in a proactive, positive way by rewarding them for law-abiding behavior. The Sheriff's Office has partnered with the Dry Creek 76 Gas Station and Food Mart, 3960 Grass Valley Hwy, which is offering products from their store for reward recipients. A "reward" card given to a child by a deputy can be redeemed at the store. The card indicates specific products, beverages or popsicles, which are available to the child for free.

The deputies were looking for a way to make a positive impact on children in the community and be able to do something for kids that are following the rules. Dry Creek 76 was generous enough to offer multiple products and a location that's convenient for North Auburn residents.

Darrell Williams, Dry Creek 76 owner and member of the Placer County Sheriff's Council, is excited to be a part of this program.

"I have always felt that it's important to cultivate a good attitude toward law enforcement at an early age," Williams said. "I hope this program will help do just that."